



Meeting RETREAT Agenda
Town of Orange Community Meeting Room
Monday, October 3, 2022 – 4:00 p.m.

1. Call to order by the Mayor.

2. Roll Call – Town Council:

Mayor Martha B. Roby
Vice-Mayor Frederick W. Sherman, Jr.
Councilmember Timothy Bosford, Jr.

Councilmember Elliott Fox, Jr.
Councilmember Donna Waugh-Robinson

3. Report from Orange Downtown Alliance – Robert Higginbotham, President

4. Consideration of Resolution (RES2023-03) regarding Personal Property Tax Equalization - Director of Finance

5. Discussion Of –

- Trash – Larry Bond, Assistant Director of Public Works
- Sidewalks List
- Millimeter Screen
- Economic Development
- Financial requests/projects/future planning
- People services
- Gardner property
- Chatter Island
- Growth in the town – future planning to accommodate growth and services
- Future concerts in the park
- Employment
- Citizens' complaints

Please note DINNER BREAK is from 6:00 – 6:30 p.m.

6. Council Adjournment – 8 p.m.



Town of Orange
Town Manager's Office

119 Belleview Avenue, Orange Virginia 22960 - 1401
Phone: (540) 672-5005 Fax: (540) 672-4435
Email - townmanager@townoforangeva.org

MEMORANDUM

TO: Mayor and Council Members

FROM: Dianna Gomez, Director of Finance

DATE: September 28th, 2022

SUBJECT: FY-2023 Personal Property Tax Rate

In order to keep the Personal Property Taxes budget neutral, the rate will be reduced per the schedule below:

<u>Year</u>	<u>Total Assessed Value</u>	<u>Less Machinery and Tools</u>	<u>Less Mobile Homes</u>	<u>Net Assessed Value</u>	<u>Divided by 100</u>	<u>Tax Rate</u>	<u>Annual PP Tax Revenue</u>
2021	45,114,984	9,774,771	84,740	35,255,473	352,555	\$ 0.83	292,620
2022	56,269,135	8,991,554	84,740	47,192,841	471,928	\$ 0.62	292,596

The increase in Assessed Value due to current market trends is offset by a \$ 0.21 decrease in the tax rate per \$100 of assessed value. This reduction will keep the annual Personal Property Tax Revenue flat year over year and a budget adjustment is not required.

"A Main Street Community"
&
"A Designated Enterprise Zone"



RESOLUTION – RES2023-03

NOW THEREFORE, BE IT RESOLVED, by the Town Council of the Town of Orange, that the Personal Property Tax Rate for FY 2023 is equalized with the Personal Property Tax Rate for FY 2022, from \$0.83 per \$100 of assessed value to \$0.62 per \$100 of assessed value.

Given this under my hand, after necessary approval of the Town Council, this the 3rd day of October, 2022.

Martha B. Roby, Mayor

ATTEST:

Wendy J. Chewning, MMC, Town Clerk

MEMORANDUM

TO: Greg Woods, Town Manager

FROM: Jeffery N. Dodson, Director of Public Works

DATE: September 27, 2022

SUBJECT: Trash Collection

Listed below are cost estimates associated with Town Council's request to gather information on using the "One Arm tipper system" for Trash Collection

Equipment

Option #1 New rear load w/ mechanical Tipper system trash truck \$249,200.00.



This quote is for a truck equal to a truck used for existing collection, including dual tipper systems, as previously discussed at prior meeting.

Pros:

- By using the tipper system, we would be eliminating risk of workers lifting and physically dumping cans and bags at each stop which averages 6 tons of trash daily
- Workers roll cans to the rear of the truck, connect to lifting mechanism, dump the can and return can to edge of road or sidewalk
- Continue to have the option of collecting loose items when needed.
- Could cut fuel and maintenance cost by collecting trash only 2 days per week.
- Safety of employees

Cons:

- Trash collection would still require one driver and two workers on rear of truck
- The upfront expense to town for town provided cans

Option #2 New truck with Automated Arm, \$339,800.00.

Exact Chassis may vary. Typical truck seen at beaches and cities with minimal on street parking or restricted access

Pros:

- By using the One-Arm Automated system would eliminate the need for 2 workers on rear of truck. Would only require one worker/driver.
- Eliminate employees to potential safety hazards (lifting, traffic)
- Eliminate the need for labor and associated cost for trash collection

Cons:

- Would create collection issues on most of our streets due to on street parking.
- The need for a 2nd truck with rear load capabilities would still exist, due to commercial containers.
- Public Works would need 2 rear load trucks to account for potential breakdowns. Our trash fleet would now need 3 trash trucks as opposed to 2 trucks which we currently have
- Would require substantial changes to our current routes.

Option #3 New Dual-Purpose truck, \$443,400.00



Pros:

- This truck would cover some of the “Pros” in options 1&2
- Would not require adjusting trash collection route
- Truck would cover all types of collection scenarios

Cons:

- Day to day operations would still require a minimum of one worker and one driver. Likely 2 workers for streets that space doesn't allow the "One-Arm" to be used, pulling cans from curb for dumping (Option#1)
- Would require changes to route and collection days
- The Dual-Purpose truck has a much larger wheelbase, maneuvering through some of the town's tight intersections and rear load container areas will be more difficult
- The approximate \$200,000 increase in cost from option #1

Summary

It is the strong suggestion of Public Works staff to go with option 1. Although either option 2 or 3 would be useful, we believe option 1 give the town the best service for the financial investment.

Up Front Cost

- Currently there are about 1600 residential customers, along with 60 commercial manual pick up sites. This would require 1700 new containers allowing 40 extra's.
- Adding the Tipper system to our current trucks is estimated at \$35,000 each
- 1700 Containers @ \$70 each = \$119,000.

I would recommend not adding the system to our oldest trash truck due to it being scheduled to be replaced in the next budget. Cost for a new trash truck with system is approximately \$250,000

Economic Development:

- Currently work with Orange County economic Development
- Could move forward with crafting an economic development strategy. The process for creating the strategy could/would help the Town refine and define how the Town approaches economic development.
- Could move forward with creating some additional Town specific economic development grants/programs/incentives/etc.
- Perhaps use the IDA as the economic development entity to focus solely on the entire Town while working with the ODA to focus their efforts on the Main Street District.

Gardner Property:

- Do we need to do environmental audit of the property before we build anything. Need to review the file regarding the EPA/DEQ work done before the Town obtained the land.
- Ideas for utilization of the property:
 - o Multi-use pad – 3 or 4 basketball courts wide (regulation courts are 92' x 50'. Space would be needed between courts – 10' – and a 5' or 10' edge would be needed around the outside of the court. This would give you a needed area of
 - For three courts – 190' x 112'
 - For four courts – 250' x 112'
 - o The multi use pad could be used for:
 - Putt-putt
 - A water park – There is a water meter on the property
 - Pickle-ball
 - Iceless Ice skating
 - Uses that are easily switched out – changing up uses to keep people interested
 - Potential to allow “for-profit” entities utilize the site – guidelines would need to be created
 - o Connect Gardner Property to Town sidewalk system
 - o Connect Gardner property to Chatter Island Walking Trail

Chatter Island

- VFW Memorial –
- Dog Park – Separate parks for large and small dogs – Work with Orange County Parks and Rec
- Walking Trail – Connect walking trail to Town sidewalk system at Selma Road/Waugh Boulevard intersection. Town has enough right of way along Black Run Road, Route 20 and Waugh Boulevard to accommodate the trail connection. Discussions with DCR regarding urban trail requirements (including ADA) and funding opportunities will need to occur.

- Install a rain garden in the eastern end of the property, which will be within the VDOT owned row. Staff has discussed this with VDOT personnel who stated they just need to review the plan before this could move forward.

Growth in Town:

- Urban Development Area (UDA) – The Town currently has a UDA which covers property bordering Route 15 from north of Round Hill Drive to Main Street. Staff is looking to reconfigure the UDA based on rezonings and project initiatives which have occurred since the original UDA was approved. At this time, no one has utilized this program which allows for increased densities with a rezoning.
- What zoning changes could be made to entice more commercial development.
- With the initiation of the Comprehensive Plan update, how could the Plan be changed to help foster guided growth in the Town.

Projects:

1. Madison Heights Standpipe – 100% plans approved by VDH. Working with engineer to move project to bidding and construction
2. Madison Heights Concrete Water Reservoir – 60% plans submitted to Town Staff
3. Madison Heights Pump House – 60% plans submitted to Town Staff
4. Water Treatment Facility – Liquid Chemical Feed Building – 100% plans approved by VDH. Working with engineer to move project to bidding and construction
5. Sanitary Sewer Line Design:
 - a. Greenfields Subdivision including Red Hill Road
 - b. Houseworth Street
 - c. Brizzolara Subdivision
6. Brizzolara Subdivision water lines – Work is ongoing by Public Works
7. Sanitary Sewer Line installation:
 - a. Greenfields Subdivision including Red Hill Road
 - b. Houseworth Street
 - c. Brizzolara Subdivision
8. Sidewalk Projects:
 - a. Jefferson Street between Byrd Street and Selma Road
 - b. Newton Street
 - c. North Street
 - d. Route 15/N. Madison Rd connecting existing sidewalk to the Food Lion Shopping Center
 - e. Landon Lane
 - f. Spicers Mill Road – North Side – From N. Madison Road to North Street (this would impact the property owned by Dr. Vicki Hale, especially the parking in the lower parking lot of the property. Dr. Hale is open to discussing this impact if a solution can be included in the project.)
9. Other Projects:

- a. S. Madison Road - Road Diet – Staff met with VDOT personnel and this project does not appear to meet the requirements of a Road Diet project in terms of economic development. Road Diet projects are geared toward reducing the amount of pavement to entice use by pedestrians/bikers for economic development purposes. Reducing the width of S. Madison Rd does not appear to create any economic development benefits as there are only two businesses the front on S. Madison Rd – the Higgenbotham building and EZ Performance. Perhaps targeted projects, such as creating bump outs to reduce the length of the Church Street Crosswalk, would be a better utilization of Town resource
- b. Main Street Enhancement Project – Need to look at VDOT’s Ready, Set, Go grant program. Transportation Alternative Projects (TAP) funding is how enhancement projects are now funded. The Ready, Set, Go program is a special funding mechanism to aid localities with a population of less than 50,000 and which are non-MPO localities. MPO stands for Metropolitan Planning Organization. Ready, Set, Go application are now being taken for the 2024-2025 funding cycle.

Ready, Set, Go! Grant- CALL FOR APPLICATIONS

The VDOT Local Assistance Division is excited to announce a Call for Applications for our pilot population focused grant opportunity entitled the "Ready, Set, Go! Grant", in support of the Transportation Alternatives Program. Eligibility is limited to non-MPO communities with a population size of <50,000. The Ready, Set, Go! Grant is designed to support smaller sized communities by taking a Transportation Alternatives Program eligible idea, to a project concept that is ready for application submission to the program. Provided at no cost to local governments, applications will be accepted until Friday, October 21, 2022.

If selected for funding, a consultant-led team will assist communities to prepare for a potential FY25-26 Transportation Alternatives application (next round begins in Spring 2023). These project evaluations will provide the preliminary information needed to apply for federal Transportation Alternatives funding. Eligibility is limited to non-MPO communities with a 2020 census population of <50,000. Application deadline: Friday, October 21, 2022

Award announcements are expected November 4, 2022. Ready, Set, Go!

More information is also available at: <https://www.virginiadot.org/business/local-assistance.asp> (click Recent Updates)

Online applications are available now at: <https://forms.gle/sumZvQ1DDdNbfnRg9>

- c. Former Public Works Lot Repaving – A task order has been signed with Lee Baines and the surveyor has begun the survey of the property.
- d. Madison Road Stormwater Management - A task order has been signed with Lee Baines and the surveyor has begun the survey of the property.
- e. Purchase of CSX ROW adjacent to and running through the Gardner Property – Pre-pandemic, Town Council authorized staff to negotiate with CSX regarding the purchase

of this ROW. Town council authorized staff to offer up to \$25,000 for the property. Staff requests a discussion with Town Council regarding if this authorization is still valid.

- f. Hilltop Drive – Survey work has been completed. Staff has discussed the survey information with the engineer. As part of the initial design the engineer used a pavement width of 24 feet except where the new road would connect with the existing portion of Hilltop Drive where the pavement width was reduced to 16 feet. Staff has asked the engineer what it would take to get the survey of existing Hilltop Drive so that the road design would be 24 feet of pavement to its intersection with Berry Street.
- g. Madison Road/Main Street Traffic Signal Replacement – Plans are complete and have been submitted to VDOT for final review and approval. A “Willingness to hold a Public Meeting” advertisement will need to be advertised for 30 days. This is the last item that needs to be addressed before the project can be bid and move to construction.
- h. Taylor Park – Staff is working with the engineer to look at the brick walls at Taylor Park bordering the Town’s parking lot and how could we lower the walls to give the appearance of “Opening Up” the view of Taylor Park. The engineer is also looking at what it would take to install the ADA ramp and the hard-surface of Spotswood Plaza.
- i. Improvement of At-Grade Railroad Crossing in Town:
 - i. May-Fray Avenue
 - ii. Main Street
 - iii. Church Street
 - iv. Twyman Street
 - v. Old Gordonsville Road

Broadband Fiber Project – Staff has been in contact with Firefly personnel regarding project timing requirements within the franchise agreement. Staff continues to refine data for use in grant applications, once appropriate grant programs are identified.



**Town of Orange
Water Treatment Plant**

12996 Spicers Mill Road, Orange, Virginia 22960-2125
Phone: (540) 672-1181 Fax (540) 672-0785
E-mail: waterplant@townoforangeva.org

9/22/2022

Council Members, Greg Woods.

Re: Intake (1mm screen): Virginia Water Protection (VWP) Individual Permit Number 17-0224

All,

Upon time for renewal of VWP Individual Permit No. 17.0224 (Raw Water Withdrawal) the Town applied for the permit as is, unchanged, nothing new. However, DEQ required many changes, one of which was the 1mm screen over our intake.

During the permit renewal process for our Raw Water Withdrawal, the Department of Environmental Quality (DEQ) informed us that they are going to require us to install a 1 mm mesh screen over our intake and ensure intake velocity not exceed 0.25 fps. In efforts to protect some aquatic life of the river.

The Rapidan River, on which our intake lies, has been designated a "Threatened and Endangered Species Water" due to the presence of state Threatened Green Floater (*Lasmigona subviridis*)-is a rare freshwater mussel. Also noted, the Yellow Lance (*Elliptio lanceolata*) has recent notable population declines in mid-sized rivers.

The Town's Mayor, Town Manager and Water Plant Facility Manager met with DEQ in Richmond VA. To request this requirement not be placed in our permit. Siting that this small of screen opening would be a nightmare to maintain in turbid water. Our 3/4" x 3/4" intake screen clogs up on a regular basis now. There have not been any notable problems in the past, that we believe instream construction would have more adverse effects in the river than the benefits of the screens would have and we cannot find any rule, regulation or code that requires us to install such a screen.

They replied there is no such requirement until we put it in your permit and we will not renew your permit if it is not in there.

Our VWP Individual Permit Number 17-0224 was renewed effective December 1, 2018 to November 30, 2033.

Some of the stipulations pertaining to the new 1 mm screen:

"By the end of year one (1) of this permit (November 30, 2019), the permittee shall submit an Entrainment and Impingement Monitoring Study Plan for DEQ and Department of Game and Inland Fisheries (DGIF) review and approval, or notify both agencies that the required intake modifications will be completed without a study in accordance with Part I.D.11"

In correspondence with DEQ they stated that no matter what the results of the study, they were making us go ahead with the 1 mm screen placement. So, we waived the study.

"By the end of year nine (9) of this permit (November 30, 2027), the existing intake shall be modified or replaced such that screen openings are not larger than 1 millimeter in width and height and the screen face intake velocities are not greater than 0.25 feet per second."

In addition, the following are required:

“By the end of year eight (8) of this permit (November 30, 2026 or at least one year prior to beginning any construction activities, whichever occurs first, final plans for the intake upgrades authorized by this permit shall be submitted, construction shall be performed in accordance with the final plans submitted to the Department, which shall be in compliance with the permit. Any changes to the final plans shall be submitted to the Department immediately upon determination that changes are necessary. Department approval shall be required prior to implementing the change”.

“The permittee shall notify DEQ within 30 days of screen and system completion”.

DEQ stated “Any potential instream work will need to meet instream requirements, recommended TOYR, mussel survey/relocation and all work done under low-flow periods”.

DEQ recommended the Fishway be maintained operational. However, at the time the Denil Fish way was installed, it was state of the art. It has since been deemed a poor design, extremely hard to maintain and nearly impossible to operate.

The Center for Natural Capital has contacted us in the efforts to restore fish passage in the Rapidan River. They have stated that they are willing to totally fund a project that would restore fish passage in conjunction with our intake upgrade.

The Center for Natural Capital placed an add in the Sept. 15, 2022, Orange County Review Classifieds. Currently accepting proposals for a grant-funded Preliminary Engineering Report for changes to the water diversion barrier located on the Rapidan River at Spicers Mill in Orange County Virginia. To comply with Department of Environmental Quality water withdrawal standards, alterations to the existing water intake structure are needed. To restore anadromous fish passage over the diversion barrier, modifications to or replacement of the existing Denil fish ladder is needed.

FYI, We have a meeting scheduled with the Project Manager Caleb Pellmann at 10:00 am. on October 13th 2022. In Town Hall.

Thank You,
Dwight Baker
Facility Manager
Town of Orange
Water Treatment Plant

Wendy Chewning

From: Galen Greenlaw <galen@oeievents.com>
Sent: Thursday, September 29, 2022 8:49 AM
To: Wendy Chewning
Subject: Fun Fridays in Orange
Attachments: Orange Concert Movie Proposal 2023.pdf

Good Morning Wendy -

Attached please find a proposal that details out 8 "Fun Fridays in Orange". We would love to produce 4 Concerts and 4 Movies and call the series Fun Fridays in Orange.

OEI will provide all equipment (stage/tables/chairs/audio/screen/projectors etc) as well as all staffing, marketing and social media for the events. We will work with you as well as the chamber, ODA, and local businesses to promote and ensure successful events.

We will work with you to secure permits as well as appropriate ABC licenses for Alcohol and Beer Sales.

We will do all of the above \$32000. We can setup a payment system that works best for the town.

I look forward to continuing our event success in partnership with the town of Orange.

Thanks in advance for your consideration.

Warm Regards-

Galen Greenlaw
347 418 6699

OEI



FUN FRIDAYS IN ORANGE



OEI Events 756 S Lake Shore Drive Louisa VA 23093
www.oievents.com 347 418 6699



- Family Friendly Events Jun 9 - Aug 11
- ABC License Coordination
- Venue Setup / Clean Up
- Concerts
- Movies (Family Friendly)
- Turn Key Events

OEI Events 756 S Lake Shore Drive Louisa VA 23093
www.oievents.com 347 418 6699

OEI

MARKETING

- Posters
- A Frames
- Website
- Social Media



www.funfridaysinorange.com

OEI Events 756 S Lake Shore Drive Louisa VA 23093
www.oievents.com 347 418 6699



- Concert / Movie
- Food Trucks
- Beer / Wine
- Corn Hole / Kids Games
- Photo Cut Outs

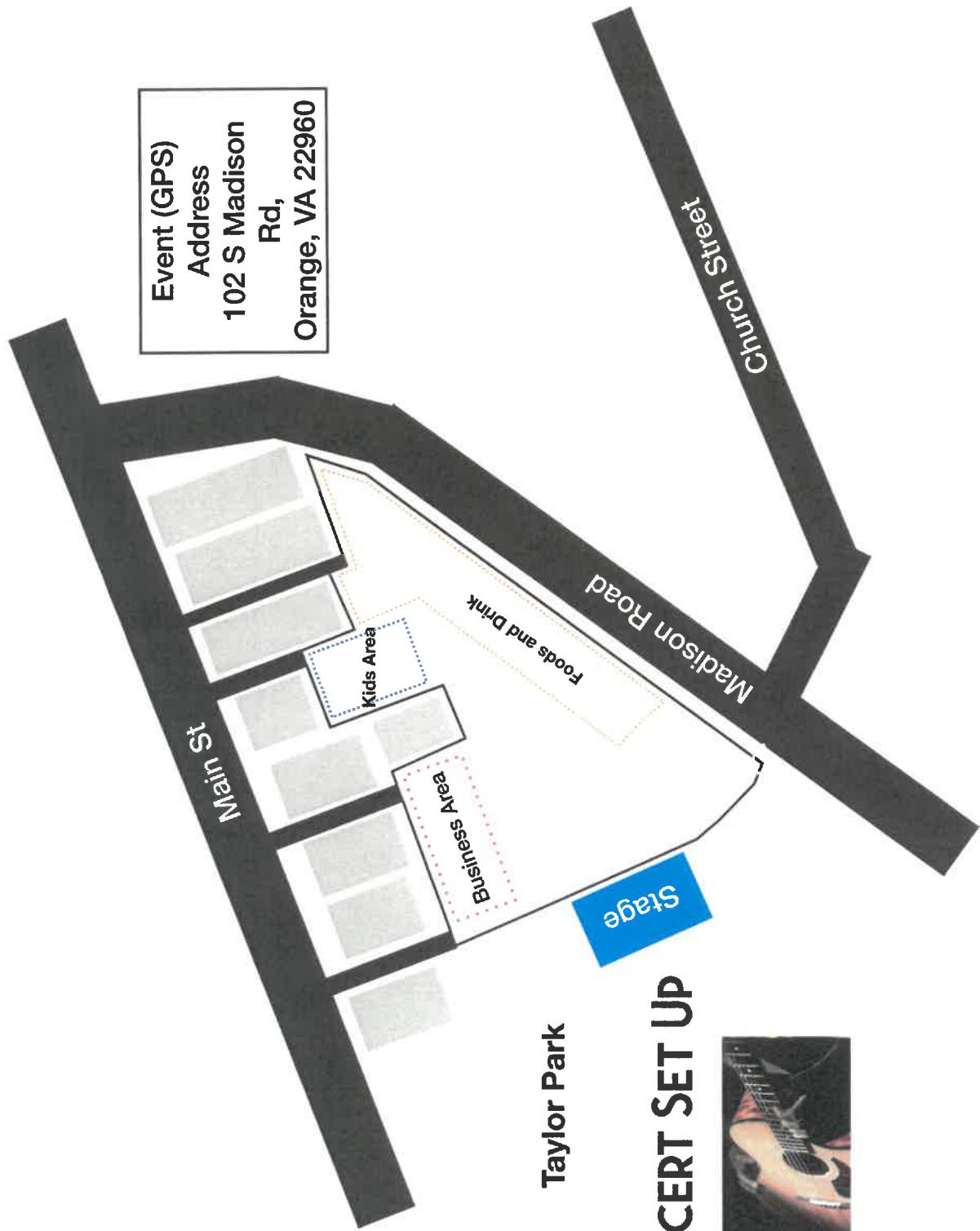


OEI Events 756 S Lake Shore Drive Louisa VA 23093
www.oievents.com 347 418 6699



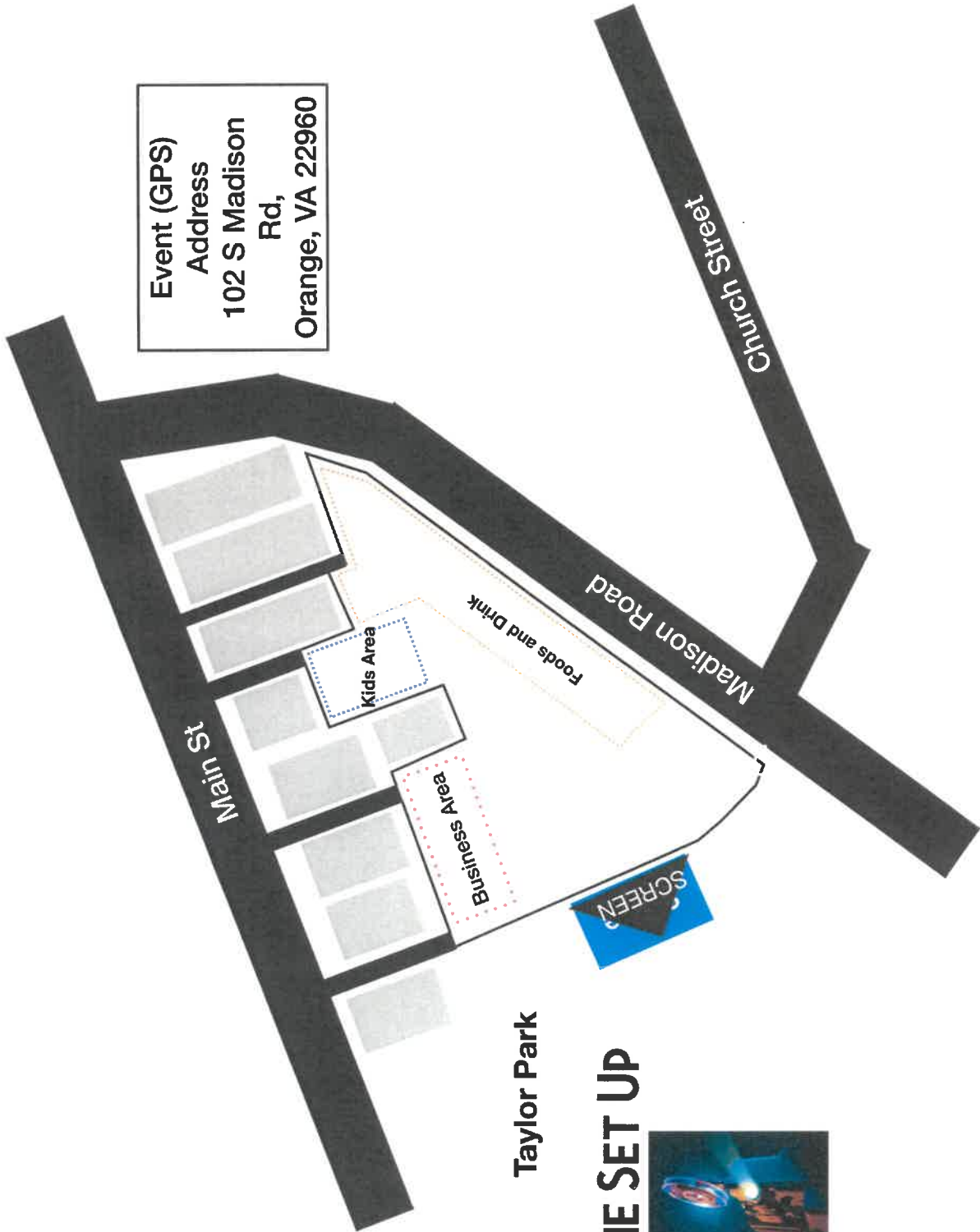
CONCERT SET UP

Taylor Park



Event (GPS)
Address
102 S Madison
Rd,
Orange, VA 22960

Event (GPS)
Address
102 S Madison
Rd,
Orange, VA 22960



Taylor Park

MOVIE SET UP



OEI



Forrest Gump



Blockbuster Movies

(Fully Licensed through Swank or Criterion)



OEI Events 756 S Lake Shore Drive Louisa VA 23093

www.oievents.com 347 418 6699

OEI



Outdoor Movies and Concerts

OEI Events 756 S Lake Shore Drive Louisa VA 23093
www.oievents.com 347 418 6699

OEI

Examples of Previous Success



OEI Events 756 S Lake Shore Drive Louisa VA 23093
www.oievents.com 347 418 6699

OEI

COST

- 8 Weeks
- All Marketing
- All Venue Set Up / Clean Up
- All Equipment
- All Tents / Chairs (Rentals Included)
- All Band Fees



\$32,000

OEI Events 756 S Lake Shore Drive Louisa VA 23093

www.oievents.com 347 418 6699

OEI

Galen Greenlaw
galen@oeievents.com

OEI Events 756 S Lake Shore Drive Louisa VA 23093
www.oeievents.com 347 418 6699