

IDA Meeting Minutes
June 3, 2025
Page One

The Town of Orange Industrial Development Authority (IDA) held a meeting at 5:15 p.m., in the Town of Orange Community Meeting Room. Members present were Chairman Robert Higginbotham, Mrs. Dana C. Amos, Mr. Pat McAloon, Mr. Kevin Reynolds, Sr., Mrs. Martha B. Roby and Mr. Steve Sylvia. Staff members present were: Director of Finance/Treasurer Dianna Gomez, Deputy Town Clerk/Secretary Kimberly Strawser, CZA/CMC, Economic Development Manager Anthony Schienschang and Town Attorney Catherine Lea. Vice-Chairman Harry C. Mason, Jr., was absent. Mayor J. Harrison Cluff was also present.

CALL TO ORDER

Chairman Higginbotham called the meeting to order. The Deputy Town Clerk/Secretary called roll and noted that there was a quorum present.

ADOPTION OF AGENDA

A motion was made by Mrs. Roby, seconded by Mrs. Amos, to adopt the agenda, as presented. On vote, Chairman Higginbotham – aye, Vice-Chairman Mason – absent, Mrs. Amos –aye, Mr. McAloon – aye, Mr. Reynolds – aye, Mrs. Roby – aye, and Mr. Sylvia – aye. The motion carried.

PUBLIC COMMENT

Economic Development Manager Anthony Schienschang appeared before the IDA to report that he had met with Orange County Economic Development regarding a Town/County partnership for a hotel feasibility study. The Economic Development Manager stated that the County was asking for money to fund the study from the Town or the Town IDA. The Economic Development Manager stated further that the County had already contributed \$19,000 towards the study but still needed \$5900. The Economic Development Manager stated that the Town Manager stated that if the IDA wanted to contribute then the Town would match the amount. A brief discussion was held.

Ms. Grayson Butterfield of 11499 Rapidan Road appeared before the IDA regarding the incentive programs. Ms. Butterfield asked the IDA to remember to use “and/or” language for their grant programs.

CONSIDERATION OF IDA MEETING MINUTES OF MARCH 19, 2025

A motion was made by Mrs. Roby, seconded by Mr. Sylvia, to adopt the meeting minutes of April 16, 2025, as presented. On vote, Chairman Higginbotham – aye, Vice-Chairman Mason – absent, Mrs. Amos –aye, Mr. McAloon – aye, Mr. Reynolds – aye, Mrs. Roby – aye, and Mr. Sylvia – aye. The motion carried.

IDA Meeting Minutes
June 3, 2025
Page Two

TREASURER REPORT

The Treasurer reported for the month of April. The Treasurer stated that the reports were now a one month lag due to the timing of information needed for the IDA package. The Treasurer reported the balance of the checking account was \$105,501, \$105,000 in the CD and \$17,000 in restricted cash for the Façade Grants. The Treasurer stated that there was \$74 made in interest income. The Treasurer stated further that the Canva subscription was paid twice in the amount of \$120 and Mrs. Dana Amos would be reimbursing the IDA for \$120.

CONTINUED DISCUSSION OF CRITERIA FOR IDA INCENTIVES

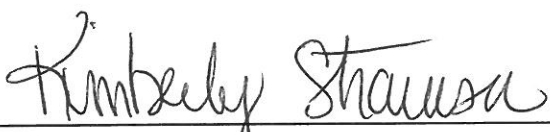
The Town Attorney reported that she prepared two DRAFT incentive programs – Business Growth Grant and Job Creation Grant. The Town Attorney stated these two drafts were framework for the IDA to create the applications.

After discussion, it was the consensus of the IDA to continue review of the Job Creation application at their next meeting in July.

NEXT MEETING

The next IDA meeting will be held on Tuesday, July 1st, at 5:15 p.m.

With no further business, the meeting was adjourned at 6:33p.m.



Kimberly Strawser, CMA/CMC
Deputy Town Clerk/IDA Secretary