



**Work Session Meeting Agenda
Monday, April 1, 2024
Town of Orange Community Meeting Room**

5:30 p.m.

DINNER

6:00 p.m.

- 1. Call to order by Mayor.**
- 2. Roll Call – Town Council:**

Mayor Martha B. Roby

Vice-Mayor Frederick W. Sherman, Jr.

Councilmember Jason R. Cashell

Councilmember Jeremiah V. Pent

Councilmember Donna Waugh-Robinson

- 3. Adoption of Agenda.**
- 4. Continued discussion of trash.**
- 5. Continued discussion of ODA.**
- 6. Town Council Adjournment.**



WORK SESSION SUMMARY
April 1, 2024

Continued discussion of trash.

AGENDA ITEM: 4

SUMMARY:

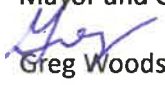
- Please see attached memorandums from the Town Manager and the Director of Public Works.



**Town of Orange
Town Manager's Office**

119 Belleview Avenue, Orange, Virginia 22960 - 1401
Phone: (540) 672-5505 Fax: (540) 672-4435
Email – townmanager@townoforangeva.org

MEMORANDUM

TO: Mayor and Council Members
FROM:  Greg Woods, Town Manager
DATE: March 12, 2024
SUBJECT: Trash Dumpsters

The current dumpsters (commercial and residential) will be getting old and worn out in the next few years. Delivered replacement cost is around \$2,000 to \$2,500 per container. As we were contemplating elimination of the dumpsters we have not budgeted for replacement, nor have we increased fees for the dumpsters should the decision be made to keep them.

Over the last 16 years, the commercial fees have increased by \$5 per month. The following data shows the increases in trash collection over this time. All values are monthly costs.

	Residential	4 YD Commercial	6 YD Commercial
FY-2008	\$0.00	\$180.00	\$250.00
FY-2016	\$2.00	\$180.00	\$250.00
FY-2017	\$5.50	\$185.00	\$255.00
FY-2024	\$5.50	\$185.00	\$255.00
FY-2025 (proposed)	\$7.00	??	??

While it is not a desire to increase fees, the residential was 27%. Should it be decided to keep the dumpsters we should consider an increase in these fees as well.



**Town of Orange
Public Works Department**

235 Warren Street, Orange, Virginia 22960 - 1401
Phone: (540) 672-4791 Fax: (540) 672-9250
Email l.bond@townoforangeva.gov

MEMORANDUM

TO: Mayor and Councilmembers
FROM: Larry Bond, Director of Public Works
DATE: March 27, 2024
SUBJECT: Trash Collection Updates

At the last Town Council meeting a discussion was held regarding commercial and residential dumpster services and the consideration of going away from dumpster service. Below are unedited comments received from conversations staff had with commercial and residential trash customers for your consideration.

Commercial Customers – Staff has spoken with 9 out of 11 customers since the last Council meeting

- Possible increases that would need to be passed along to customers
- Potentially removing the offer of trash service to his customers caused by Town change of service
- Would hate to lose town service
- Thanked us for allowing ample time for changes
- No concerns either way
- Disappointed, not a fan
- Would hate to lose town service
- If it is a financial reason cut less grass hang less Christmas lights
- Understood the benefits of overall changes
- Suggested looking at another day for commercial dump collection or options as opposed to removing service
- Not a big change, this business already has other providers serving parts of business
- Minimal negative affect on customer
- Not happy with the change
- Understand things change but not necessarily happy with potential changes
- Customer was concerned with cost increase by going to private provider
- Concerned with cost increase as they are non-profit organization
- One customer provided information on a private collection service, stated that for \$138/month, 4 yd container, collected once a week as well as a deposit
- No real negative comments

Residential Customers

- Consider alternatives to dumpster at location (Staff unsure if there are any)
- No real negative thoughts about the change
- May create more headache for landlord
- Understands reasoning behind changes
- Would hate to lose service received by Town
- Some concerns about residential trash changes (town resident as well)
- No issue with changes
- Appreciated early notice and please keep updated
- Cost is an issue with changes based on cost at other owned complexes in Town of Culpeper
- Financial impact to tenants
- We have finally cleaned up the trash issues at this location and now going away from town service (previous issues with non-tenants dumping and leaving a mess around can and complex)

**I would also like to add I missed one apartment complex at previous meeting, that is served by private trash collection, Belleview Apts.



WORK SESSION SUMMARY
April 1, 2024

Continued discussion of ODA.

AGENDA ITEM: 5

SUMMARY:

- Please see attached memorandum and documentation from the Director of Community Development.



Town of Orange
Department of Community Development

119 Belleview Avenue, Orange, Virginia 22960 - 1401

Phone: (540) 672-6917 Fax: (540) 672-4435

Email – townplanner@townoforangeva.org

MEMORANDUM

TO: Mayor Roby and Town Council Members
FROM: John G. Cooley, Director of Community Development
DATE: 3-26-2024
SUBJECT: Responses to Questions regarding the ODA

I was asked to answer two questions regarding the ODA's Main Street Accreditation:

1. Could the ODA become Main Street Certified the future if they lost accreditation. Yes, the ODA could be re-certified as a Main Street Community.
2. How long is the probation period for a Main Street program to come into compliance with the Main Street program requirements once they are found to be in non-compliance. There is a two year window for a Main Street Community to come into compliance with the requirements of the Main Street program before loss of accreditation. At this time, the ODA is approximately 15 months into the 24 month probation period.

Please see the attached email from Rebecca Rowe, Associate Director, Community Vitality Office with the Virginia Department of Housing and Community Development for a more detailed response to the questions above.

From: [Rowe, Rebecca \(DHCD\)](#)
To: [John Cooley](#)
Cc: [Dudding-mcfadden, Ellie \(DHCD\)](#); [Mailey, Courtney \(DHCD\)](#)
Subject: Re: ODA and VMS
Date: Tuesday, March 19, 2024 3:58:10 PM
Attachments: [image001.png](#)

Short answer, yes. Longer answer will take me checking in with Courtney on potential new processes around applying for designation, such as participation in the two-year Mobilizing Main Street cohort first - which in itself is a competitive process. We would need the organization to inform us in writing that they intend to give up their state designation as an Advancing Main Street community. The road signs would need to come down and we will come pick them up.

They should be consulting with Ellie regarding their intentions and needs.

Rebecca Rowe
p: 804.517.7696

From: John Cooley <townplanner@townoforangeva.gov>
Sent: Tuesday, March 19, 2024 2:50 PM
To: Rowe, Rebecca (DHCD) <Rebecca.Rowe@dhcd.virginia.gov>
Cc: Dudding-mcfadden, Ellie (DHCD) <Ellie.Dudding-Mcfadden@dhcd.virginia.gov>; Mailey, Courtney (DHCD) <Courtney.Mailey@dhcd.virginia.gov>
Subject: RE: ODA and VMS

Good afternoon Rebecca,
Thank you very much for your email. I have been asked to ask you the following question: If the Orange Downtown Alliance chooses to withdraw from VMS, could they reapply in the future to be a Main Street Community?
I appreciate any information you are able to provide.
Regards,



John G. Cooley AICP, CZA
Office: (540) 672-6917
townplanner@townoforangeva.gov

This correspondence is intended to provide information only and does not constitute a decision or determination pursuant to Section 15.2-2311 of the Code of Virginia.

From: Rowe, Rebecca (DHCD) <Rebecca.Rowe@dhcd.virginia.gov>
Sent: Tuesday, March 5, 2024 11:59 AM
To: John Cooley <townplanner@townoforangeva.org>
Cc: Dudding-mcfadden, Ellie (DHCD) <Ellie.Dudding-Mcfadden@dhcd.virginia.gov>; Mailey, Courtney (DHCD) <Courtney.Mailey@dhcd.virginia.gov>
Subject: ODA and VMS

Good morning, John, good to hear from you! I called a bit ago - you were on the other

line and transferring me to voicemail apparently wasn't working so here it goes in response to your question.

Our program guidelines allows for Advancing Main Street communities (designated) to essentially have two consecutive "down" years without losing designation. Designated communities are supposed to achieve National Accreditation every year, which isn't always possible. If they don't achieve Accreditation for two consecutive years that they have the option to 1) apply to be a Mobilizing Main Street which is a two year, competitive, curriculum based cohort that is essentially a Main Street accelerator; or 2) to drop to Exploring Main Street status (previously Affiliate).

ODA did not achieve Accreditation for 2023 and we are now almost through Q1 of 2024. If they do not achieve Accreditation in early 2025 for 2024 then that will be there two in a row and they will need to make a decision, but honestly we generally know well in advance who won't be Accredited and we provide technical assistance to help them make the right moves to get Accredited. We - Ellie Dudding-McFadden, their Program Administrator - have provided them with steps and activities that they can undertake this year, with our support, to be Accredited. We will see what they follow up on.

Essentially, the answer is yes, there is a mechanism for taking a breather and just working on the organizational basics, but ODA is more than a year into that already.

Here are the [program guidelines](#) (see the bottom of page 13) and feel free to call back for any further discussion!

Rebecca Rowe
Associate Director, Community Vitality Office
Virginia Department of Housing and Community Development
p: 804.517.7696

